Design. Accelerate. Transform.

Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

Confidentiality Statement

Medecision Proprietary and Confidential Information

Copyright © 2015 by Medecision, Inc. All rights reserved. No parts of this document may be reproduced, transmitted or stored electronically without Medecision's prior written permission.

This document contains Medecision's confidential or proprietary information. By accepting this document, you agree that: (A)(1) if a pre-existing contract containing disclosure and use restrictions exists between your company and Medecision, you and your company will use this information subject to the terms of the pre-existing contract; or (2)if no such pre-existing contract exists, you and your Company agree to protect this information and not reproduce or disclose the information in any way; and (B)Medecision makes no warranties, express or implied, in this document, and Medecision shall not be liable for damages of any kind arising out of use of this document.

© 2015 Medecision, Inc. Proprietary and Confidential

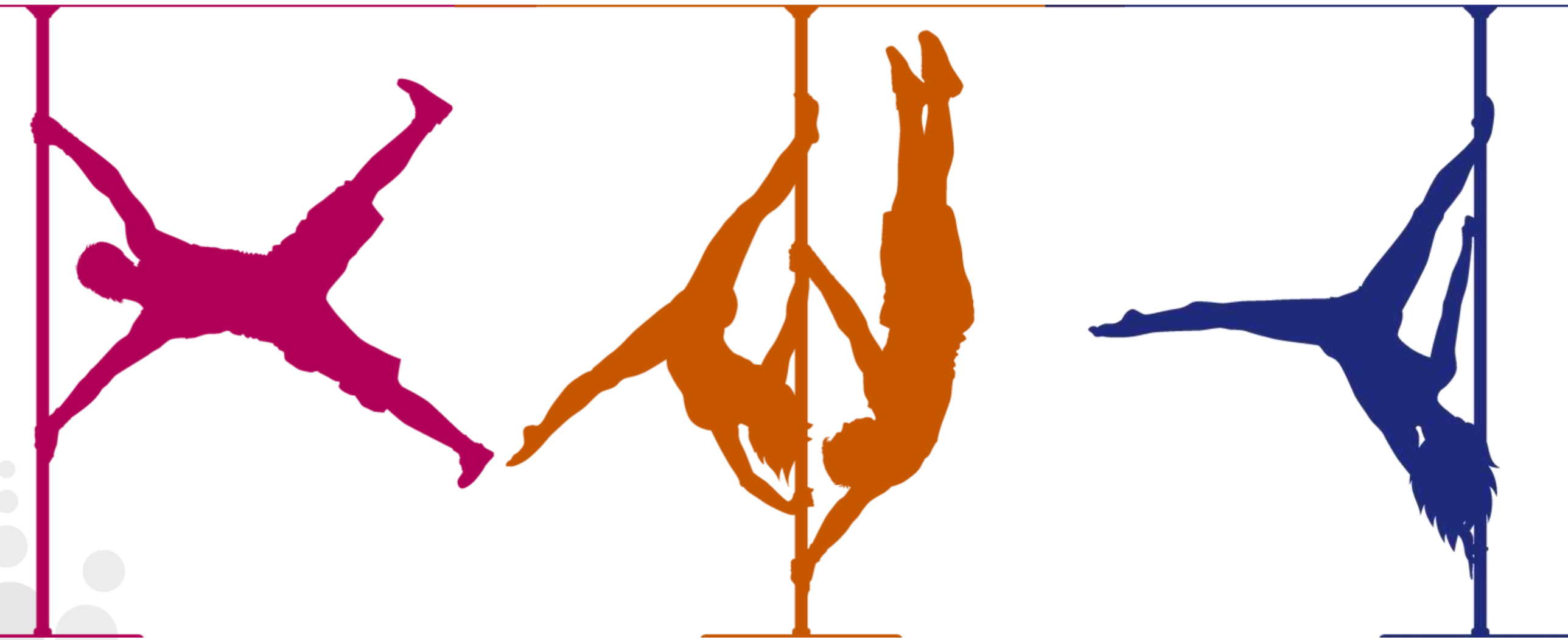
Ellen Donahue-Dalton

Executive Vice President,
Chief Marketing Officer

Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential



Design. Accelerate. Transform.

Client Forum 2015

And Liberate.

Big Data & Analytics

- HIE Inter-operability
- Gateway & Hub
- Predictive Models
- Business Intelligence Risk Model Development
- Performance Management Compliance Reporting
- Quality & Risk Management

Business Process Management

- Provider Population Health App
- Case Management App
- Government Program Management App
- UM App
- Clinical Guideline App
- Disease Management App
- Care Planning Tool

Engagement, Education & Interaction

- Consumer Care with EMMI
- InCircle *Social Network Mobile App*
- Personal Health Record
- Health Summary

aerial™

Providers and Health Plans

Consumers

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™ Helps You:

1. Manage Profitable Population Health – Create Triple Aim value
2. Lower the Cost of Care
3. Activate a Broad Care Team, encircling the Consumer

Design. Accelerate. Transform.
Client Forum 2015
And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™ Moving from a software partnership…

Help me optimize the platform

Interoperate with other systems – especially EMRs

Be more transparent with the status of requests

Support me with consulting services

Make releases easier

Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™ …to a business partnership

Support my growth goals

Help me understand my population

Give me tools to engage my consumers affordably

Show providers how to be accountable

Change behaviors across the care team

Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™ A Smarter Aerial

1. Offers insight into the challenges facing your business
2. Powers care delivery & engagement activities
3. Proves its value to you … & your value to your clients
4. Stands ready to support your market-leading initiatives

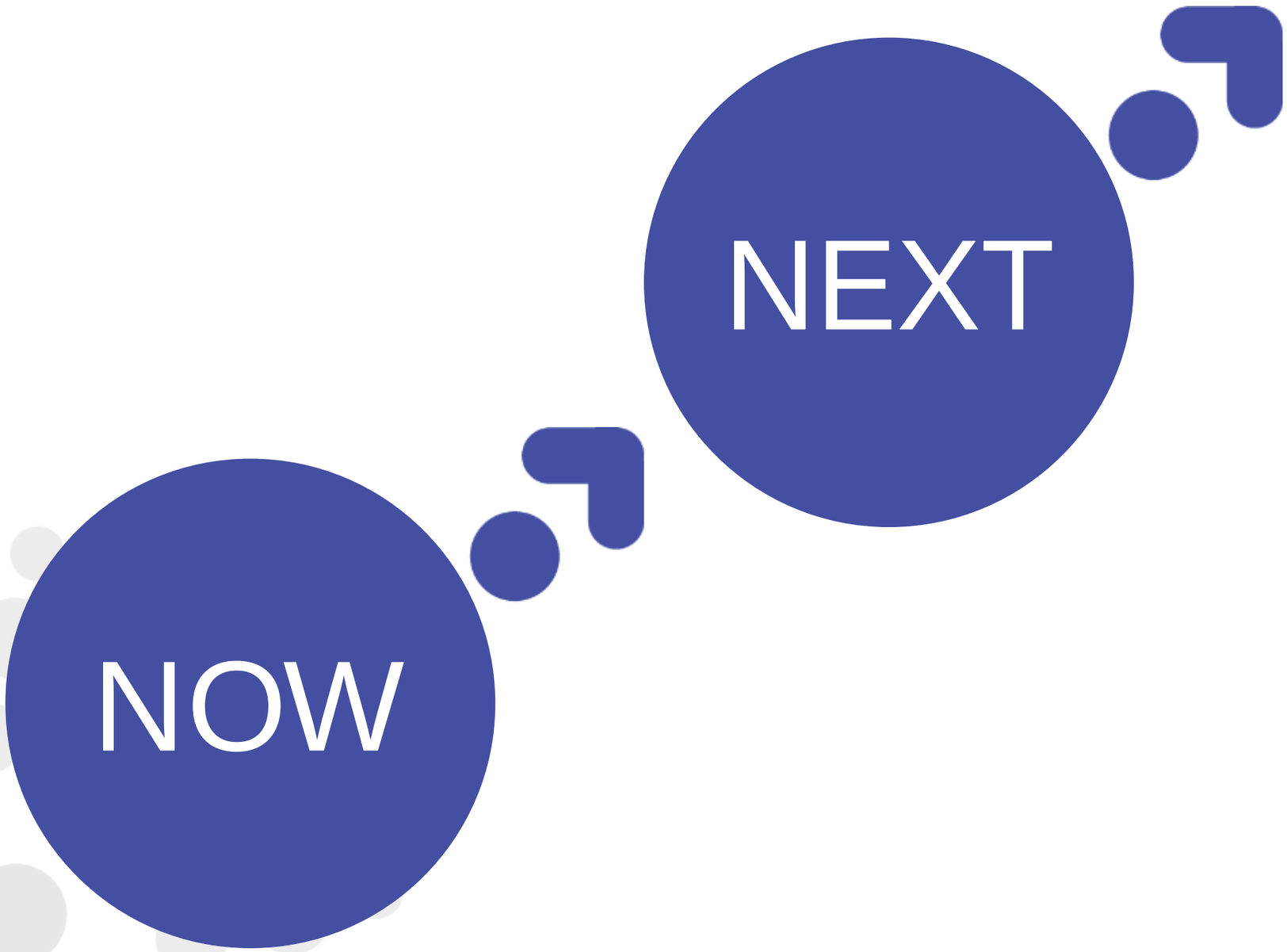
Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™

Access Innovation



Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

Big Data & Analytics

- HIE Inter-operability
- Gateway & Hub
- Predictive Models
- Business Intelligence Risk Model Development
- Performance Management Compliance Reporting
- Quality & Risk Management

Business Process Management

NEW UI

- Provider Population Health App
- Case Management App
- Government Program Management App
- UM App
- Clinical Guideline App
- Disease Management App
- Care Planning Tool

Engagement, Education & Interaction

- Consumer Care with EMMI
- InCircle *Social Network Mobile App*
- Personal Health Record
- Health Summary

aerial™

Providers and Health Plans

Consumers

© 2015 Medecision, Inc. Proprietary and Confidential

Big Data & Analytics

- HIE Inter-operability
- Gateway & Hub
- Predictive Models
- Business Intelligence Risk Model Development
- Performance Management Compliance Reporting
- Quality & Risk Management

Business Process Management

- Provider Population Health App
- Case Management App
- Government Program Management App
- UM App
- Clinical Guideline App
- Disease Management App
- Care Planning Tool

Engagement, Education & Interaction

- Consumer Care with EMMI
- InCircle *Social Network Mobile App*
- Personal Health Record
- Health Summary

aerial™

Providers and Health Plans

Consumers

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™ Consulting Team

- Optimize Aerial's value
- Build best practices in care models
- Bear risk successfully

Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™ PHR

Power Blue Button Create Affinity

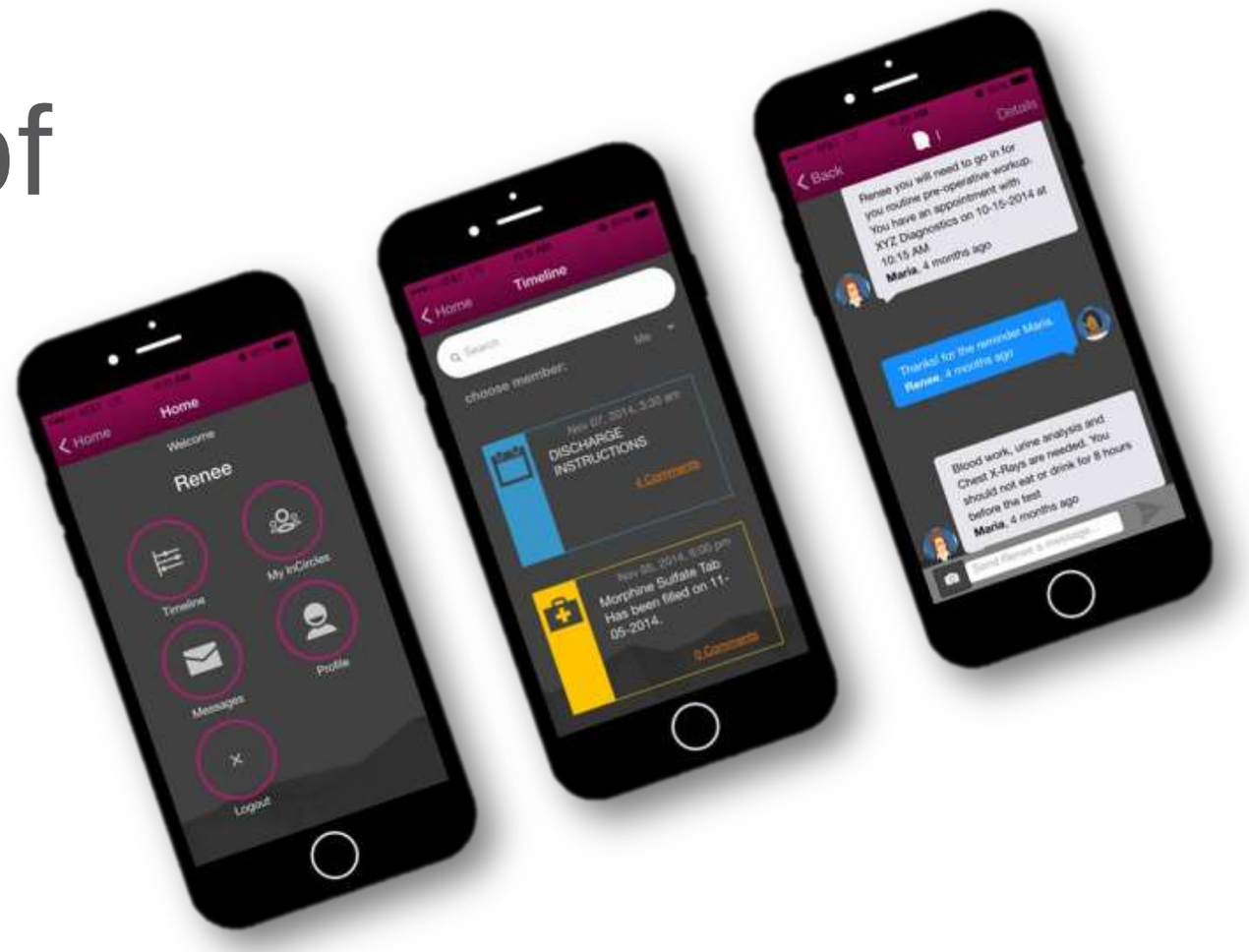
Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™ InCircle

Lower the Cost of Care with Social/Mobile Connections



Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™ Decision Dashboard

Improve Care Team Efficiency

Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™ Data Visualization & Reporting

Empower decision making & sharing

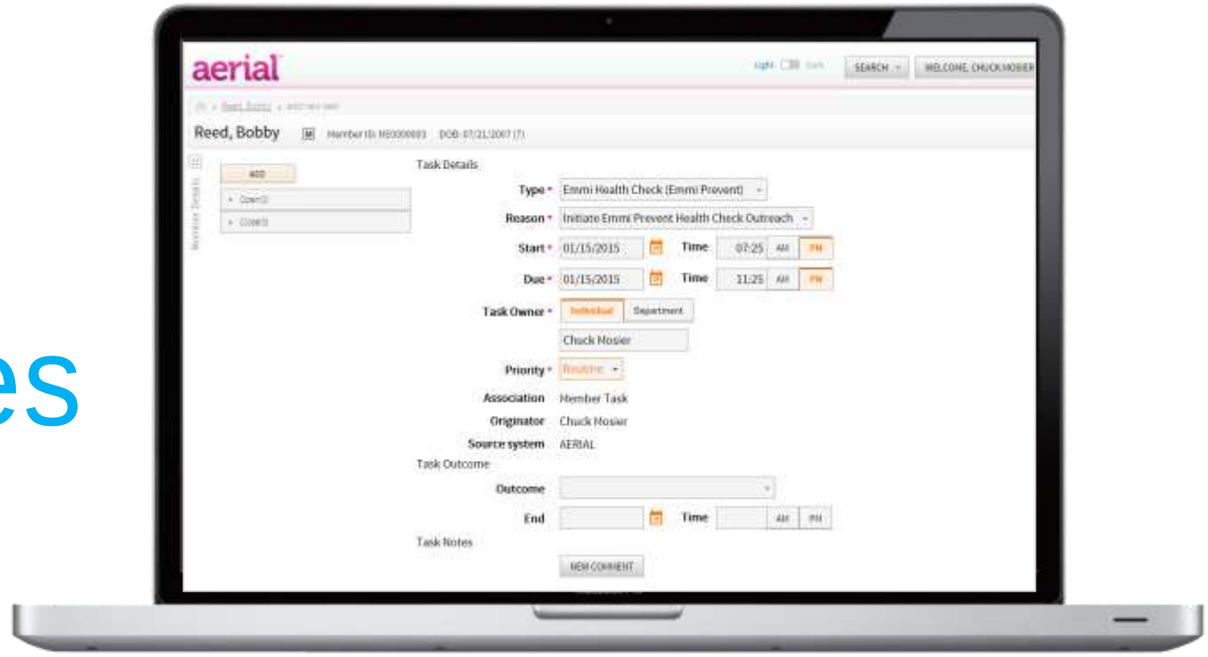
Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™ Campaign Management

Engage your consumers and drive key outcomes



Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential

aerial™ Optimize your Investment

- Pilot Innovation
- Make Your Voice Heard: MedCAP
- Engage with Account Manager/CAT Team
- Fund a Custom Innovation Team
- Visit Aerial Resource Center

Design. Accelerate. Transform.
Client Forum 2015

And Liberate.

© 2015 Medecision, Inc. Proprietary and Confidential