



# Cloud-Based Population Health Management Apps and Services for Risk-Bearing Organizations

## Who We Are

Leading health plans, IDNs and risk-bearing providers depend on Medecision to deliver the best health outcomes through personalized, predictive and prescriptive decision support for their clinicians, physicians, consumers and their caregivers. Our population health applications include powerful big data interoperability and insights, provider-based care coordination, care management and social-mobile applications to connect and inform consumers and their care teams. Regardless of size, specialty or need, customers will find us to be a constant but ever-evolving partner anchored in a steadfast purpose—liberating healthcare, one cool app at a time.

## What We Do

Medecision provides clients with flexibility and a technology roadmap so they can deliver against their business objectives, as seen below by six customer examples:

- Achieve targeted clinical and financial results
- Optimize reimbursements and revenues; improve clinician and patient satisfaction
- Facilitate the most productive engagements among care teams, patients, members and caregivers

**11%**

Reduction in Length of Stay for Admissions with CHF

**5%**

Decrease in Hospital Readmissions

**600%**

Increase in Incentive Payment Dollars

**Largest**

HIT SaaS Deployment in History

**\$3.1 Million**

Increase in MSSP Savings

**Eisenberg**

Award for Patient Safety and Quality

30+ Years in Business

50M+ U.S. Consumers

100+ Leading Plans & Providers

## Healthcare Liberation Framework

Medecision’s vision and framework for population health closely align with industry analysts’ view of a technology ecosystem which will support the desired state of healthcare and your business. Based on these imperatives, we believe that our framework comprises the critical elements of a population health management (PHM) ecosystem that will deliver the highest level of value and results.

- **Big Data Aggregation and Management** – Ingestion and integration of myriad clinical, financial and socio economic data to build the most holistic picture of individuals and populations
- **Advanced Analytics and Cognitive Intelligence Mechanisms** – Data alone is not enough; we leverage next-generation analytics and cognitive intelligence to derive insights and micro-segment populations to effectively manage clinical and financial risk
- **Extended Services Layer and APIs** – Secure, near-real-time delivery of intelligence across care settings, fueling and informing a wide array of apps and solutions
- **Key Applications and Solutions** – Evidence-based, actionable, decision-support visualizations, workflows and engagement apps to deliver the most appropriate care and manage utilization; paired with a complete 360° longitudinal electronic patient health record and member education tools, our solution suite helps clients achieve not just the Triple Aim but also the Quadruple Aim
- **Advisory Services** – Our seasoned advisory team brings a unique approach to help organizations ensure successful deployment, readiness and overall strategic development to manage clinical and financial risk with confidence



 Medecision can help you navigate the road to successful pop health.  
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