

Aerial InCircle™

Surround members with their trusted health circle to better coordinate care

Taking on clinical and financial risk for high-risk, high-cost member populations calls for more aligned and coordinated care, powered by proactive communication between members, providers and caregivers. That's especially true for Medicare, Medicaid and dual eligible populations who frequently face comorbidities and chronic conditions.

Aerial InCircle™, a social-mobile platform, is key to successfully managing risk-bearing contracts for government populations.

InCircle delivers real-time communication with people who care. Strengthening relationships that matter; the ones that promote genuine behavior modification and effective use of high-cost services.

InCircle is a social-mobile platform that helps:



Consumers manage their health effectively by collaborating with their care team and care givers



Care managers and coordinators drive patient engagement

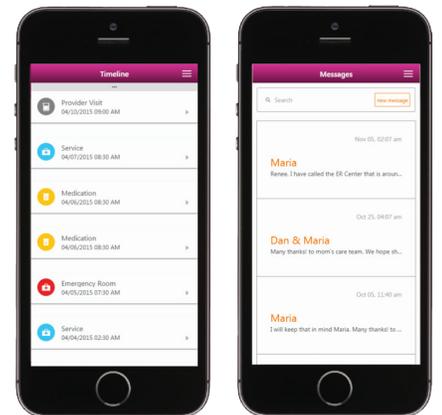


Risk-bearing entities lower the cost of care and improve clinical outcomes and member satisfaction

Drive value with real-time collaboration and communication

InCircle connects everyone in a member's trusted health circle and lets them:

- Actively participate in their care, treatment and wellness plans
- Access real-time information and insight into their own health
- Hold meaningful conversations with physicians, caregivers and trusted family and friends who can drive healthy behaviors



InCircle also allows managed care organizations to create a highly collaborative environment across care settings—enabling more effective management of high-risk members.

With InCircle, payers and providers can:

- Minimize unnecessary acute care events and gaps in care with real-time communication
- Enhance the member experience and improve satisfaction
- Optimize revenue and value-based payments by engaging hard-to-reach members
- Earn incentive payments by improving STAR and HEDIS scores
- Monitor and advise on the utilization of services across care settings to comply with unique state requirements and quality measures

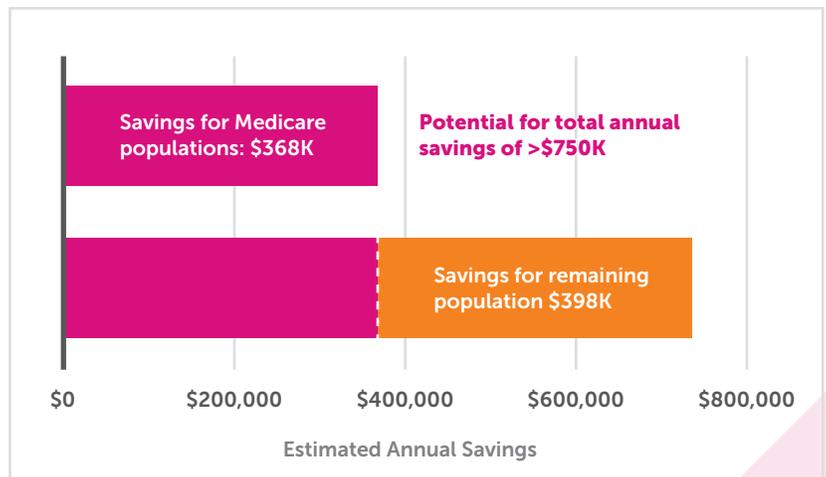
Why InCircle?

InCircle makes care coordination more efficient and less costly by aligning extended care teams, social workers, community services and more. The time savings generated give care coordinators an opportunity to touch more member lives and help them stick to their care plans.

How does InCircle drive financial value?

Analysis of 60K Medicare population at a \$1.5B+ revenue IDN shows the potential. Small reductions in care events drives significant savings for top 6 conditions.

- Savings total >\$350K year when reducing care events by 5%, and targeting 15% InCircle adoption
- More savings can be generated from managing additional medical conditions, and Group and Retail populations beyond Medicare



Learn more about how Aerial InCircle™ can help you improve the member experience, increase care quality and decrease risk associated with government populations:

610-540-0202

| info@medecision.com

| medecision.com